

MICHIGAN PROJECT LEARNING TREE 2013-2017

EMPOWERING EDUCATORS, INSPIRING YOUTH

MISSION

PLT advances environmental literacy and promotes stewardship through excellence in environmental education, professional development, and curriculum resources that use trees and forests as windows on the world.

HISTORY OF THE MICHIGAN PROJECT LEARNING TREE PROGRAM

The Project Learning Tree (PLT) program first appeared in Michigan in 1979 when a few people around the state facilitated workshops. By 1987 the program was primarily sponsored by the Mead Corporation. In 1989, the Michigan Department of Natural Resources (MDNR) joined Mead.

Through the mid 1990's, PLT was without a home in Michigan.

In 1998, the Michigan United Conservation Clubs (MUCC) and Mead Paper became co-sponsors and continued until 2003.

In 2003, Pierce Cedar Creek Institute and MDNR became co-coordinators with the Michigan Forest Resource Alliance (a 501c3 corporation) acting as fiduciary. In 2004, Binder Park Zoo replaced Pierce Cedar Creek Institute and continued until 2007. In 2008, the Department of Natural Resources became the sole coordinator of the program. In 2009, the Michigan Society of American Foresters took over as fiduciary.

THE ORGANIZATION TODAY

A staff person from the MDNR (Forest Resources Division) acts as state coordinator. The Michigan Society of American Foresters continues to act as fiduciary.

A PLT advisory committee made up of representatives from various agencies, organizations, and individuals meets 3 to 4 times per year. Program priorities and decisions are made based on needs expressed by advisory committee members and educators affiliated with the program.

The program maintains a growing database of formal and non-formal educators throughout the state. As of December 2012, there are nearly 2400 educators involved in the program (up from 1600 in 2010).

Workshop locations are determined by agencies and schools that are interested in hosting and/or where the majority of interested educators are located.

Michigan's Project Learning Tree website is www.michiganplt.org. The PLT advisory committee maintains full control over website content.

PURPOSE

The purpose of this plan is to provide direction for the Michigan Project Learning Tree program, establish goals, and to identify resources to fulfill our mission.

VISION FOR THE FUTURE

We have a vision of the way the organization would look in 2017 (five years from now) with unlimited resources. The general ideals in no particular order:

- ❖ **Funding:** program funding would be from various sources (public, corporate grants, private donations) assuring program sustainability.
- ❖ **Higher Education:** environmental education would become required in National and State curriculums. PLT certified educators would have access to advanced programming.
- ❖ **Stronger Partnerships:** enhanced recruitment and retention of facilitators and partner organizations statewide.
- ❖ **Higher Priority:** Project Learning Tree would become a higher priority for sponsoring agencies and more resources would be assigned.
- ❖ **Incentives:** for educators and sponsors supporting the program.
- ❖ **Increased Services:** PLT would expand their services and support to educators.

STAKEHOLDERS

Project Learning Tree and collaborating partners are committed to the success of this program and intend to work toward continued permanent status in Michigan.

Following is a list of current and potential stakeholders.

Department of Natural Resources

Educational Institutes:

- Public, Private and Charter Schools
- Day Care Centers
- Home Schoolers
- Intermediate School Districts
- Academy and Charter Schools
- Community Colleges
- Universities
- Tribal schools
- Nature Centers
- *Nature Conservancies (Audubon, TNC)
- Intercoordinating Council
- Museums

Resource Professional Associations:

- Forest Stewardship Advisory Council
- *Society of American Foresters (SAF)
- Air & Water Management Association
- Foresters/Arborists
- Urban and Community Forestry Council
- Michigan Association of Timberman
- Tree Farm
- Michigan Forest Products Council
- Michigan Forest Association

Educational Associations:

- Michigan Association of Environmental and Outdoor Educators (MAEOE)
- Michigan Association of Public School Academies (MAPSA)
- National Alliance for Black School Educators (NABSE)
- MI Science Teachers Assoc. (MSTA)
- Metropolitan Detroit Science Teachers Association (MDSTA)
- Michigan Math and Science Center Network
- AEYC - Headstart
- *Association of Natural Resources Extension Professions (ANREP)
- Michigan Education Association Retired (MEAR)

Other EE programs:

- Michigan Green Schools
- MEECS
- Project Wild
- Project Wet
- Project Fish
- Leopold Education Project
- Flying WILD
- GLOBE – Global Learning and Observations to Benefit the Environment
- FireWise

Service Organizations/non-profits:

- Scouts
- church groups
- Elks/Rotary/Moose Lodge
- United Way
- Community foundations

Special Interest:

- Arbor Day Association
- Michigan Invasive Plants Council
- *Michigan United Conservation Clubs
 - Nat Wild Turkey Federation
 - Pheasants Forever
 - Whitetails Unlimited
- GreenBuild Michigan
- Environmental Groups
- Watershed Councils
- Professional Paddlers Assoc

Agencies:

- *Department of Education (DOE)
- *State Park Interpreters
- Michigan State University Extension: Master Gardeners, Conservation Stewards, 4H
- United States Forest Service (USFS)
- Department of Environmental Quality (DEQ)
- National Park Service
- Resource Conservation and Development (RC&D)
- Conservation Districts
- Tribal Councils

****Corporations***

Legislators

*Identified as priority groups we should pursue

KEY FINDINGS

It was determined that most program functions fit under three categories: Administrative, Program and Funding.

MICHIGAN PROJECT LEARNING TREE STRATEGIC PLAN

ADMINISTRATIVE

GOAL

Monitor economic, social, demographic, environmental, international, or other conditions that are relevant to the major functions of the organization. Use this information to maintain an effective educational program.

VISION FOR THE FUTURE

- Have clarity on what the program has accomplished and develop future plans.

IMPLEMENTATION				
ACTION	METRIC	COMMENTS	CHAMPION	NEEDS
<i>IMPROVE</i>				
CREATE AN ANNUAL PLAN OF WORK	PLAN IN PLACE BY JANUARY—DISTRIBUTED TO COUNCIL AND POSTED ON-LINE		ADA TAKACS	<input type="checkbox"/> BUDGET <input type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
TRACK CURRENT EDUCATIONAL REFORM INITIATIVES.	<input type="checkbox"/> MAINTAIN <input checked="" type="checkbox"/> MONITOR		ADVISORY COUNCIL	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
DEVELOP FACILITATOR AND ADVANCED COMMUNICATIONS NETWORK (E.G., LISTSERVE)	LISTSERVE IN USE, INCLUDES 2000+ MI EDUCATORS <input type="checkbox"/> MAINTAIN <input type="checkbox"/> MONITOR			<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
REVIEW MPI SELF ASSESSMENT (BEST MANAGEMENT PRACTICES)	MPI REVIEWED ONCE EVERY TWO YEARS BY COORDINATOR +2, ENTIRE ADVISORY BOARD HAS OPPORTUNITY TO REVIEW.	REVIEWED IN 2010	ADA AND KATHY	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
CONDUCT FOLLOW-UP SURVEY W/ CERTIFIED EDUCATORS 1 YEAR AFTER TRAINING	SURVEY SENT TO NEWLY CERTIFIED AND ALL FACILITATORS ANNUALLY WITH AT LEAST 10% RESPONSE.	COLLECT CHILD SEAT HOUR INFO. AIM FOR 25% RESPONSE.	KATHY FISCHER	<input type="checkbox"/> BUDGET <input type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ENSURE MI PRESENCE AT NATIONAL CONFERENCE	NATIONAL CONFERENCE ATTENDED BY AT LEAST 2 MI REPRESENTATIVES ANNUALLY.		COORDINATOR AND EDUCATOR OF YEAR	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
MAKE UPGRADES /CHANGES TO WEBSITE- INCREASE USAGE	WEBSITE UPDATED MIN. OF EVERY 6 MONTHS. WEB TRAFFIC GROWTH EVIDENT AND INCREASED BY 10% DURING MAJOR CAMPAIGNS.		TRACY PAGE	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
POST WORKSHOPS ON WEBSITE AND MAEOE CALENDAR.	WEBSITE UPDATED AS WORKSHOPS ARE PLANNED.		ADA TAKACS	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

CREATE ORIENTATION PACKET FOR POTENTIAL ADVISORY COMMITTEE MEMBERS	PACKET CREATED AND IN USE		KATHY FISCHER	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
DEVELOP A JOB DESCRIPTION FOR FACILITATORS DEFINING MIN. REQUIREMENTS AND EXPECTATIONS.	JOB DESCRIPTION DEVELOPED AND DISTRIBUTED AT FACILITATOR TRAININGS.	COMPLETED AND DISTRIBUTED	KATHY FISCHER	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input checked="" type="checkbox"/> DONE
EXPAND				
EXPAND THE PLT ADVISORY COMMITTEE FOR BACKGROUND AND GEOGRAPHIC DIVERSITY.	DESIRED TRAITS IDENTIFIED—ADVISORY COMMITTEE MEMBERS ATTEND AND PARTICIPATE IN MTGS.	ALLOWED TWO MISSED MTGS PER YEAR. ENSURE COMMITTEE REPRESENTS RANGE OF STAKEHOLDERS		<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
UTILIZE TECHNOLOGY SUCH AS CONF CALLING AND/OR SKYPE TO INCLUDE GUESTS AT ADVISORY MTGS.	AT LEAST ONE GUEST "ATTENDS" 50% OF MEETINGS.	ISD PARTNERS, DOE, ETC.		<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
CONDUCT "LEADERSHIP EVENT" ANNUALLY, OFFERED TO ALL PLT STAKEHOLDERS.	ADVANCED TRAINING, NETWORKING OPPORTUNITY CONDUCTED	COMBINE WITH WILD. CAN BE HELD AS SPECIAL MTG.	ADA AND NATALIE	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
OFFER WORKSHOPS AT ISD IN-SERVICE TRAININGS	TARGET 3 ISD ANNUALLY		DAVE B (LEAD), MIKE, JANET AND NATALIE	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ESTABLISH PRESENCE IN UP	AT LEAST 3 WORKSHOPS OFFERED IN UP ANNUALLY		JOAN CHADDE	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ESTABLISH PRESENCE IN URBAN AREAS	AT LEAST 3 WORKSHOPS OFFERED IN URBAN AREA ANNUALLY		MIKE MANSOUR	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
POOL RESOURCES W/ OTHER MI EE PROGRAMS	PROJECTS/WORKSHOPS COORDINATED WITH OTHER EE PROGRAMS	PROGRAM COORDINATORS ON ADVISORY COUNCIL.	PROGRAM COORDINATORS	<input type="checkbox"/> BUDGET <input type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
INCREASE # OF FACILITATORS	10 NEW ACTIVE FACILITATORS EVERY OTHER YEAR.	ACTIVE = WORKSHOP W/IN 1 YEAR OF CERT.	ADA AND NATALIE	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
STAFF SUPPORT SUFFICIENT TO MEET PROGRAM GOALS	CURRENT STAFF DEDICATING MORE TIME OR NEW STAFF IN PLACE W/GOAL OF AT LEAST 1 FTE	ADA PART TIME, KATHY ON STIPEND		<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ATTEND PROFESSIONAL CONFERENCES	ATTEND AT LEAST 2 CONFERENCES PER YEAR		ADVISORY COUNCIL	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

<i>RETAIN</i>				
NOMINATE NATIONAL PLT EDUCATOR OF THE YEAR	EDUCATOR NOMINATED EVERY YEAR.	2008: MANSOUR 2009: ELDRIDGE 2010: CHADDE 2011: PAGE 2012: STINE		<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
RECOGNIZE ADVISORY COMMITTEE MEMBERS AND FACILITATORS ANNUALLY	MEMBERS, STAKEHOLDERS AND FACILITATORS RECEIVE AT LEAST A THANK YOU LETTER EACH YEAR.			<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

MICHIGAN PROJECT LEARNING TREE STRATEGIC PLAN

PROGRAM

GOAL

Maintain a constant vigil over changing demographics and other community variables that affect the program. Be sensitive to changing educational needs and evaluate how well the program and services are working to meet those needs.

VISION FOR THE FUTURE

- Educators view PLT as an essential classroom tool.
- Students are provided with the tools they need to make informed decisions.

IMPLEMENTATION				
ACTION	METRIC	COMMENTS	CHAMPION	NEEDS
WORKSHOPS				
UTILIZE WORKSHOP EVALUATIONS TO MAKE PROGRAM DECISIONS	EVALUATIONS REVIEWED BY COORDINATOR AND SUGGESTIONS CONSIDERED AND BROUGHT TO ADVISORY COUNCIL	100% OF CERTIFIED EDUCATORS FILL OUT A WORKSHOP EVALUATION	FACILITATORS	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
OFFER ADVANCED EDUCATOR WORKSHOPS/EVENTS	AT LEAST 1 ADVANCED OPPORTUNITY ANNUALLY WITH AT LEAST 20 ATTENDEES.		ADA	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
PROVIDE FACILITATOR TRAINING	AT LEAST 1 FACILITATOR TRAINING COMPLETED EVERY OTHER YEAR W/ 30 ATTENDEES.	COMBINED WITH WILD. <input type="checkbox"/> 2013 <input type="checkbox"/> 2015 <input type="checkbox"/> 2017	NATALIE AND ADA	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
CONDUCT REFRESHER WORKSHOPS	AT LEAST 1 REFRESHER WORKSHOP COMPLETED EVERY OTHER YEAR W/ AT LEAST 10 ATTENDEES.		FACILITATORS	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
PLT MAINTAINS A PRESENCE IN FORMAL EDUCATION	AT LEAST 50% OF WORKSHOP ATTENDEES ARE FORMAL EDUCATORS.		FACILITATORS	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
MARKETING				
PLT EMBEDDED IN PRE-SERVICE EDUCATION IN MI COLLEGES /UNIVERSITIES.	PLT PRESENTED IN AT LEAST 6 COLLEGES / UNIVERSITIES ANNUALLY.	8 IN 2008 6 IN 2009 5 IN 2010	ADA AND COLLEGE FACILITATORS	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
TARGET SPECIFIC GROUP TO TRAIN EACH YEAR	DESIRED GROUP IDENTIFIED AND WORKSHOP(S) ATTENDED	EARLY CHILDHOOD, SCOUTS, 4H, HOMESCHOOLERS	ADA	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

ESTABLISH OPPORTUNITY TO BECOME "PLT GREENSCHOOL"	AT LEAST FIVE NEW GS! ANNUALLY.	TALLIED BY NATIONAL PLT	ADA	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
TAKE ADVANTAGE OF "NO CHILD LEFT INSIDE" CAMPAIGN	ATTEND AT LEAST ONE NCLI FUNCTION ANNUALLY		MIKE, NATALIE	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ESTABLISH MARKETING COMMITTEE AND CAMPAIGN	CAMPAIGN UP AND RUNNING W/ AT LEAST ONE NEW SPONSOR/YR AND 10 WORKSHOPS PLANNED		GARY MELOW (LEAD)	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
DESIGN PLT PLACEMAT	PLACEMATS BEING USED AT RAM CENTER AND KETT CENTER.		ADA AND NATALIE	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
<i>EXPANDED SERVICES</i>				
FOCUS ON REQUIRED DISCIPLINES: STEM, NEXT GEN SCI STANDARDS	CORRELATIONS COMPLETE AND BEING USED BY FACILITATORS AND EDUCATORS			<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
FORM PARTNERSHIP WITH MICHIGAN GREEN SCHOOLS	MOU IN PLACE		MAUREEN STINE	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
REVIEW MICHIGAN-SPECIFIC MATERIALS	AT LEAST 1 NEW TOPIC COVERED ANNUALLY		ADA	<input type="checkbox"/> BUDGET <input type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
HOST NATIONAL PLT CONFERENCE	CONFERENCE HOSTED IN MI FOR 120 NATIONAL PLT COOR. AND LEADERS	PLANNED FOR 2014	ADVISORY COUNCIL	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
BROADCAST E-MAILS AND NEWSLETTER	BROADCAST E-MAIL WENT OUT AT LEAST 6X ANNUALLY TO LISTSERV OF 2000+	USE BRANDING	ADA AND KATHY	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
E-BLAST AND/OR PODCAST	E-BLAST OR PODCAST MIN OF 6X PER YEAR		DAVE B.	<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
OFFER ON-LINE COURSES AND WEBINARS	ON-LINE COURSE MADE AVAILABLE AND ARE BEING USED. RURAL EDUCATORS TARGETED.	HIGHLIGHT ON WEBSITE AND IN NEWSLETTERS	NATIONAL	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
CREATE/UPDATE FACILITATOR JUMP DRIVE AND HANDBOOK	REVIEWED FOR UPDATES ANNUALLY.	HIGHLIGHT ON WEBSITE AND IN NEWSLETTERS. FACILITATOR JUMP DRIVE UPDATED ANNUALLY	ADA AND NATALIE	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

CREATE ACTIVITY BOXES FOR LOAN	BOX(ES) CHECKED OUT BY AT LEAST 5 EDUCATORS ANNUALLY.	HIGHLIGHT ON WEBSITE AND IN NEWSLETTERS		<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input checked="" type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
WORK W/ AGENCIES FOR RESOURCES (I.E., MUNICIPAL SOLID WASTE-DEQ)	OTHER AGENCIES CONTACTED AND NEW RESOURCES IN USE.	HIGHLIGHT ON WEBSITE AND IN NEWSLETTERS		<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

MICHIGAN PROJECT LEARNING TREE STRATEGIC PLAN

FUNDING

GOAL

Develop a consistent, dedicated source of funding for all aspects of the Michigan Project Learning Tree's mission.

VISION FOR THE FUTURE

- Program funding comes from various sources (public, corporate grants, private donations, and legally mandated funds) - ensuring program sustainability.

IMPLEMENTATION				
ACTION	METRIC	COMMENTS	CHAMPION	NEEDS
<i>SUSTAINABILITY</i>				
MAINTAIN WHAT WE HAVE AND ACKNOWLEDGE GRATIS SUPPORT	ANNUAL REPORTS COMPARED. GRATIS SUPPORT THANK YOU'S SENT.			<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ESTABLISH ENDOWMENT FOR PROGRAM SUSTAINABILITY	ENDOWMENT ESTABLISHED AND ACCEPTING FUNDS.			<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
DEVELOP LONG RANGE FUNDING STRATEGY	STRATEGY DEVELOPED	SEEK STABLE FUNDING BASE	ADVISORY COUNCIL	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
FIND WAY TO FUND ADDITIONAL ADMINISTRATIVE TIME	AT LEAST 10% OF ADMIN TIME BEING SPENT ON PROGRAM.	AMERICORPS PROGRAM, STUDENT INTERN		<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
<i>FUNDRAISING</i>				
INCREASED FUNDING THROUGH DIVERSE SOURCES	AT LEAST 10% OF FUNDING FROM GRANTS. AT LEAST 10% OF FUNDING FROM STATE/FED AGENCY FUNDS.			<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
SELECT TARGET FUNDER TYPE EACH YEAR	ONE TARGET SELECTED ANNUALLY AND BEING PURSUED.	SPECIAL INTEREST UNITED WAY, CHARITABLE AND COMMUNITY ORGS, CASINOS, GEO SPECIFIC, ETC.		<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
ENCOURAGE GREENWORKS AND GREENSCHOOLS! GRANTS	AT LEAST 2 GRANTS RECEIVED ANNUALLY			<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
APPLY FOR NATIONAL PASS-THROUGH GRANTS	AT LEAST ONE PASS-THROUGH GRANT APPLIED FOR ANNUALLY			<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input checked="" type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
HAVE A FUNDRAISER	FUNDRAISER COMPLETED	INITIATE A "SPONSOR A CLASSROOM" CAMPAIGN		<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

CREATE TEMPLATE FUND RAISING PACKET FOR FACILITATORS TO SOLICIT WORKSHOP SUPPORT	TEMPLATES CREATED AND POSTED ON LINE.			<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
<i>PARTNERSHIPS</i>				
OFFER CREDIT TO UNDERGRAD OR AMERICORP PROGRAM PERSON TO WORK ON SPECIFIC PLT PROJECTS	PERSON IN PLACE, WORKING ON PLT PRIORITIES.		TOM O. INTERNS.	<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
SOLICIT GRANT WRITER/FUNDRAISER	GRANT WRITER IN PLACE. AT LEAST ONE \$5,000+ GRANT REQUEST SUBMITTED ANNUALLY.	COLLEGE CREDIT INTERN		<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
TARGET VOLUNTEER REQUIREMENT PROGRAMS AND ENCOURAGE SERVICE LEARNING PROJECTS.		HIGH SCHOOLS, MASTER GARDENERS, NHS		<input checked="" type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE
WORK WITH DEPT OF EDUCATION	AT LEAST 1 DOE REP ATTEND ADVISORY COMMITTEE MEETING PER YEAR			<input type="checkbox"/> BUDGET <input checked="" type="checkbox"/> STAFF <input type="checkbox"/> IN PROGRESS <input type="checkbox"/> ANNUAL PLAN <input type="checkbox"/> DONE

IMPLEMENTATION

The plan should be structured enough to keep Michigan PLT focused, yet flexible enough to accommodate a new idea or an emergent program or educator need.

EVALUATION

Evaluation is key to keeping the plan vital. Evaluation should, depending on the task, happen at a number of intervals: daily oversight, weekly reviews, monthly operational assessments, quarterly in-depth reviews and yearly plan evaluations. This plan will be made final January 2013. Annual revisions will be made in June of each year thereafter. The complete planning process will be evaluated in December of 2017.

ACKNOWLEDGMENTS

This document was compiled based on recommendations made during a strategic planning session on November 26, 2012 in Auburn Hills at the Hawk Woods Nature Center. Since then, various agency and corporate staff as well as non-profit organizations and educators have reviewed the plan and contributed content.

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